

SALONS AND BARBERS · CAPTION PACK

30 caption starters for salons and barbers

Copy one, fill in the brackets, and make it sound like you.

Fresh work

Fresh [cut or colour] for [client name], shared with their OK.

Before and after: [service] for [client name]. Swipe to see.

[Style] is the look we keep getting asked for this month.

From [starting point] to [finished look] in one visit.

Detail shot: the [fade, parting or blend] on this one.

Booking slots open

We have [number] slots left on [day]. Book at [how].

Last minute opening at [time] today. First message gets it.

Booking for [month] is open now: [how].

Walk-ins welcome on [day] from [time] to [time].

Need a trim before [event]? Book this week at [how].

Behind the chair

Meet [name], who has been cutting hair for [number] years.

What we use on [service] and why: [product or step].

Setting up for the day at [time].

Our favourite part of the job: [moment].

[Name] is learning [new skill]. Ask for it on your next visit.

Hair care tips

How to keep your [colour or cut] looking fresh between visits: [tip].

How often to book a [service]: [timing]. Ask us what suits your hair.

Washing tip for [hair type]: [tip].

The one product we would take home: [product]. Here is why.

Not sure what to ask for? Bring a photo and we will talk it through.

Holidays and occasions

Wedding or [event] coming up? We do [service] for groups. Message us.

[Festival] week is busy. Book early at [how].

Open on [holiday] from [time] to [time].

Closed on [date] so our team can rest. Back on [date].

Gift cards for [occasion] are ready at the front desk.

Practical info

Our hours this week: [hours].

Find us at [address]. Parking at [place].

Book online at [link] or message us here.

Running late? Message us and we will do our best to fit you in.

Our services and prices are at [link].

Or let Suara do it for you.

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