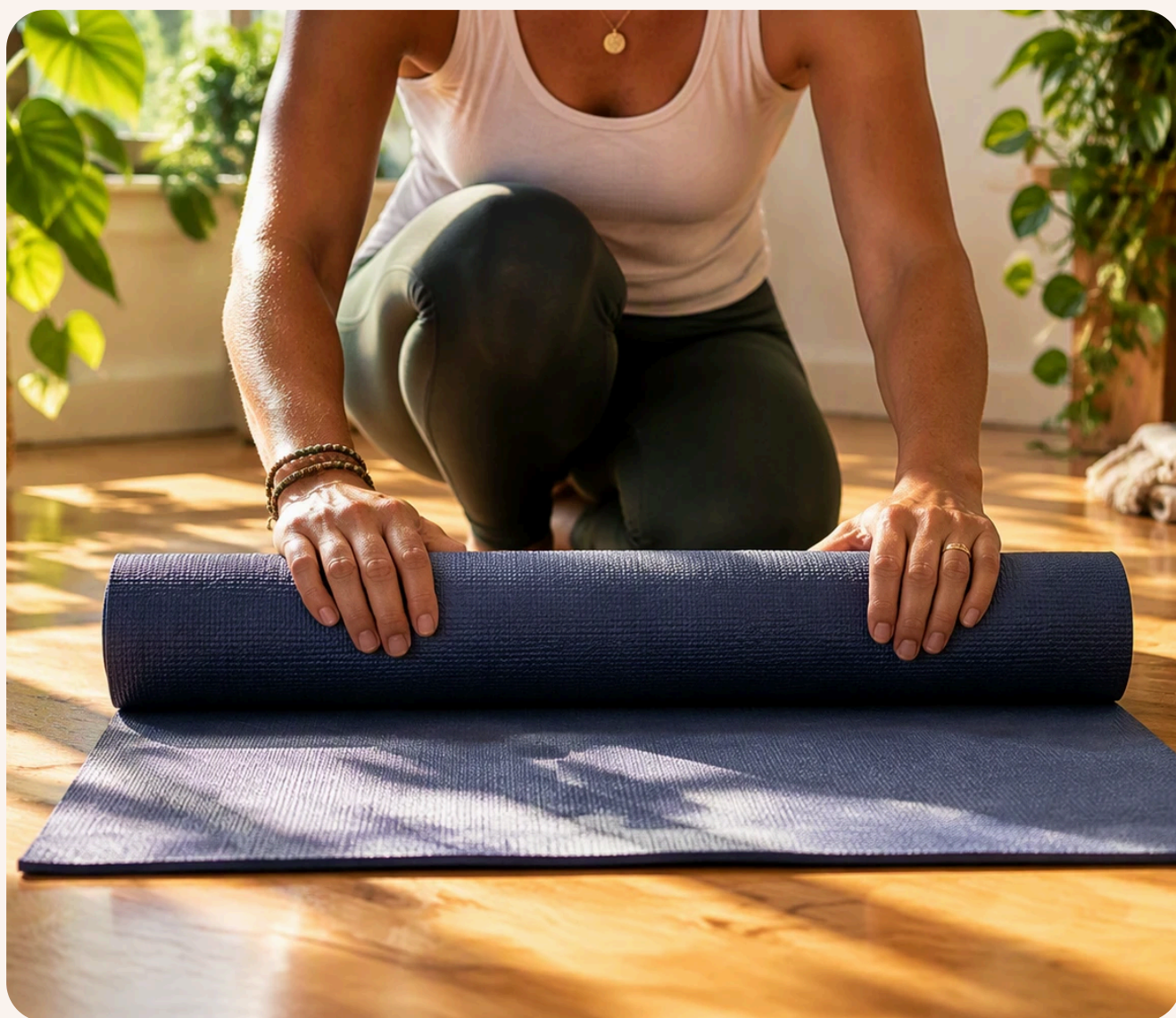


GYMS AND YOGA STUDIOS · PHOTO GUIDE

Take better class and studio photos on your phone

Six habits that show your space and your classes the way they feel in person.



Six habits, **one minute** each.

01

Ask before you shoot

Tell the class before you take photos or video, and leave out anyone who says no. Get a clear yes before you post a member's face.

02

Show the space first

Shoot the room when it is tidy and full of light, with mats or equipment set out. New members want to see where they will be.

03

Freeze the motion

Use plenty of light and shoot in burst mode, then pick the sharpest frame. Hold the phone still and let the person move, not the camera.

04

Shoot from a low or side angle

Get down to mat height for yoga and floor work, or stand to the side for lifts. It shows form better than shooting from above.

05

Show real people

Use your own members and instructors, in normal kit and real classes. A busy class or a coach giving a cue feels more honest than a posed shot.

06

Clear the clutter

Move water bottles, bags, towels and loose weights out of frame. Turn off coloured lights unless they are part of the class.

Or let Suara do it for you.

Send photos in a chat, get a week of posts. Your first week is free.

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