

FLORISTS · CAPTION PACK

30 caption starters for florists

Copy one, fill in the brackets, and make it sound like you.

Fresh in

Fresh in this morning: [flower]. They will be here until [day].

[Flower] season is here. [One line on why you love them].

Today's bucket: [flowers]. Come and pick a bunch.

We only get [flower] for a few weeks a year. Here they are.

Our new [arrangement] uses [flowers]. Tell us what you think.

Orders and pre-orders

Taking orders for [occasion] until [date]. Message us to book yours.

Same day delivery if you order before [time].

Wedding on [date]? We are booking [month] now. Send us your ideas.

Need flowers for an office or event? Tell us the date and the space.

[Number] [occasion] bouquets left for [date]. Message us to hold one.

Behind the counter

[Time] at the flower market, choosing this week's stems.

How we put together a [arrangement], step by step.

Meet [name], who arranges our [type of order].

Where our [flower] comes from: [grower or place].

Our favourite part of the day: [moment].

Flower care tips

To make your bouquet last longer: [tip].

Cut the stems at an angle and change the water every [number] days.

Keep your flowers away from [heat source or fruit]. Here is why: [reason].

What [flower] means, if you are sending a message: [meaning].

Best flowers for a room with little light: [flowers].

Holidays and occasions

[Holiday] orders are open until [date]. Message us to order.

Flowers for [occasion], made to your colours.

Open on [holiday] from [time] to [time].

Closed on [date] so our team can rest. Back on [date].

Sympathy flowers can be delivered to [place]. Message us and we will take care of it.

Practical info

Our hours this week: [hours].

Find us at [address]. Parking at [place].

We deliver to [areas]. Order at [link] or message us.

Order by [time] for same day delivery.

Prices and sizes for our bouquets are at [link].

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