

CAFÉS AND RESTAURANTS · CAPTION PACK

30 caption starters for cafés and restaurants

Copy one, fill in the brackets, and make it sound like you.

A new dish or drink

New on the menu: [dish]. [One line on what makes it good].

We have been testing this one in the kitchen for weeks. Say hello to [dish].

[Dish] is here, only until [date]. Who is coming in this week?

Made fresh every morning: [item]. Come early, it goes fast.

Our new [drink], made with [ingredient]. Tell us what you think.

A slow day

Quiet table by the window is waiting for you this afternoon.

Tuesday plan: [dish] and a [drink]. We will keep a seat for you.

Lunch break sorted. [Dish] is ready in [x] minutes.

Bring a friend, share a [dish], stay as long as you like.

Rainy day? [Warm dish] is the answer.

Behind the scenes

6am in our kitchen: [what you are making].

Meet [name], who makes our [dish] every day.

Where our [ingredient] comes from: [supplier or place].

This is how much [ingredient] goes into one [dish].

Our favourite part of the day: [moment].

Your customers

Thank you for the kind words, [name]. We loved having you.

Your most ordered dish this month: [dish]. Did you guess it?

Regulars know to ask for [secret extra]. Now you do too.

Tag a friend who needs [dish] this weekend.

Which one are you ordering, [dish A] or [dish B]?

Holidays and occasions

Open on [holiday] from [time] to [time]. Book your table: [how].

Celebrating [occasion]? We can set a table for [number].

[Festival] special: [dish], from [date] to [date].

Closed on [date] so our team can be with family. Back on [date].

Taking orders for [holiday] trays until [date]. Message us to order.

Practical info

Our hours this week: [hours].

Find us at [address]. Parking at [place].

Delivery is on [app]. Pick up is faster: order ahead at [how].

We take bookings for [number]+ people. Message us to book.

Here is what is on the menu today: [list or link].

Or let Suara do it for you.

Send photos in a chat, get a week of posts. Your first week is free.

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