

## BOUTIQUES AND SMALL SHOPS · CAPTION PACK

# 30 caption starters for boutiques and small shops

Copy one, fill in the brackets, and make it sound like you.

## New in

Just in: [product]. [One line on what makes it good].

New stock from [maker or brand] landed today.

Only [number] of these [product] came in. Come and see them.

[Product] is back in [colour or size].

Our new [product], made with [material]. Tell us what you think.

## A new collection

Our [season] collection is here. [One line on the feel of it].

[Collection name] is in store from [date].

Three ways to wear [product] from the new collection.

The colours this season: [colours]. Which one is yours?

Preview night for the new collection on [date] at [time]. You are invited.

## Behind the counter

How we choose what goes on our shelves: [reason].

Meet [maker], who makes our [product] in [place].

Unpacking a new delivery this morning.

Setting up the new window for [season].

Our favourite part of running the shop: [moment].

## Your customers

Thank you for the kind words, [name]. We hope you love your [product].

Our best seller this month: [product]. Did you guess it?

Tag a friend who would love [product].

Which one would you take home, [product A] or [product B]?

Looking for a gift for [person]? Tell us about them and we will help you pick.

## Holidays and occasions

Gift ideas for [occasion], all under one roof.

We gift wrap for free this [season]. Just ask at the counter.

Open on [holiday] from [time] to [time].

Closed on [date]. Back on [date] with new stock.

Last day to order for [holiday] delivery: [date].

## Practical info

Our hours this week: [hours].

Find us at [address]. Parking at [place].

Shop online at [link], or message us to hold an item.

We ship to [places]. Pick up in store is free.

Our returns policy is simple: [policy].

**Or let Suara do it for you.**

Send photos in a chat, get a week of posts. Your first week is free.

[trysuara.com](https://trysuara.com)